



*Balaji Sreenivasan, CEO and Founder,
Aurigo Software Technologies*

HEAD START

I BELIEVE THAT LEADERSHIP...

...is the art of getting someone else to do something you want done because you are able to make him/her believe that he/she wants to do it. One has to have vision and be able to take a step back and look at the bigger picture. Most times, leadership is an instinct that people are born with, but it can also be honed and cultivated with time.

BUILDING A SUCCESSFUL COMPANY...

...is all about getting the right people on the bus and the wrong people off it. I have very low tolerance for non-performance and go all out to reward those who deliver results. I call a spade a spade and am very direct. I would tell the people who report to me that they either did a great job or a lousy one.

I LOOK FOR PEOPLE...

...who have a lot of passion to succeed and make something of themselves. This coupled with a good measure of drive and intelligence can help take anyone places. I am a firm believer that smart people can learn anything and do not necessarily need to have specific experience around a certain skill-set. It is becoming increasingly hard to find such people.

- Priya C Nair