

## Aurigo Media Coverage

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### India's First Construction ERP lab inaugurated by NICMAR, Aurigo and Microsoft

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Bengaluru, Karnataka, October 28, 2010 /India PRwire/ -- Today, India's first Construction ERP lab was inaugurated by National Institute of Construction Management and Research (NICMAR), Aurigo Software Technologies and Microsoft at the NICMAR campus in Pune. The launch has set a benchmark for any other construction lab that will follow suit in India. With this, the Construction ERP lab will soon be launched at NICMAR's Hyderabad and Goa campus shortly.

Last year, **Aurigo** had announced that it was providing software support to NICMAR in collaboration with Microsoft. Together, they have provided NICMAR with free licenses of **Aurigo's CPMS**, its revolutionary web-based construction management and inspection software, and free licenses of **Microsoft Dynamics AX ERP software** under their respective academic alliance programs to establish the Construction ERP Lab.

The **Construction ERP Lab** will bolster NICMAR's curriculum offering. The construction ERP software has been included in the curriculum for the Project Engineering & Management Course, Advanced Construction Management Course, Real Estate Urban Infrastructure Management and Project Accounting.

The objective of Aurigo's and Microsoft's generous software grant is to provide construction management students of NICMAR access to the same best- in-class, powerful construction ready ERP solution that is deployed in many global projects across the world.

**Speaking at the inauguration, Dr Mangesh G Korgaonker, Director General of NICMAR said, "Aurigo's CPMS & Microsoft Dynamics AX ERP have been incorporated into the curriculum with the launch of the lab and the first batch of students will be briefed on the comprehensive construction ERP solution. Aurigo's product is very relevant to our industry and we are well aware of Microsoft's growing dominance in the ERP market place. The initiative will help us contribute highly competent professionals into the market. Through this alliance we will bridge the gap between industry requirement and academia. As we anxiously await the results from our first batch of students, we realize that they will be better prepared for a global infrastructure market."**

**Balaji Sreenivasan, founder and CEO of Aurigo Software Technologies Inc** said, "Infrastructure spend in India is growing at a sizeable pace. With the government spending large portions of the budget on infrastructure and construction segments, it is imperative for companies to have complete visibility into

their business and projects and improve efficiency.. By setting up India's first Construction ERP lab, we will enable a new generation of professionals to learn and master software processes that enable quality, timely and efficient construction projects, as the software is only as good as the personnel managing it. This will put our Indian projects on par with our western counterparts. We are extremely happy to partner with NICMAR and Microsoft on this initiative. "

Mr. Subhomoy Sengupta, Group Director, Microsoft Business Solutions, Microsoft Corporation India Pvt. Ltd. commenting on the development stated, "The infrastructure and construction industry is central to the economic development of India and IT is a critical tool to increase the productivity levels of this industry. Together with Aurigo we began a journey a year ago, to facilitate the setting up of an ERP Lab, which will generate a set of industry ready ERP professionals which the construction industry is seeking, and I am delighted to witness its inauguration today." Mr. Sengupta added, "These professionals trained on BRIX and Microsoft Dynamics will bring the most relevant IT skills to the industry and address its unique business requirements."

The Microsoft-Aurigo ERP for construction offering is a unique 360 degree solution combining Aurigo's CPMS integrated with Microsoft Dynamics AX and Microsoft Project Server, Microsoft's powerful ERP suite that automates the critical areas of Finance, HRMS, CRM, Inventory and Material Management. The award winning solution seamlessly automates traditional processes of land management, cost estimation, rate analysis, contract change orders, running bill generation and digital field inspections for construction houses worldwide and is now making a serious mark in India.

### **About NICMAR**

National Institute of Construction Management and Research (NICMAR) is a leading educational Institute established by the Indian construction industry. NICMAR is an autonomous, non-government, non-profit academic body, incorporated in India on September 1983 as a 'Society' and a public charitable 'Trust'. It is recognised by Government of India as a Scientific and Industrial Research Organisation - SIRO.

### **About Aurigo Software Technologies**

Aurigo is a leading enterprise software company that provides business automation solutions that help manage large capital projects (Infrastructure, Power and Roads), Real Estate and Port operations across the world. Aurigo is headquartered in New York with offices in the Americas, Middle East and India. Some of Aurigo's customers include public sector agencies, EPC contractors, PMC firms and Marine Ports worldwide. Aurigo's products are built on open standard web technologies and work seamlessly with leading ERP packages and can easily be integrated with specific legacy applications. For more information on Aurigo, please visit: [www.aurigo.com](http://www.aurigo.com)

### **About Microsoft Dynamics**

Microsoft Dynamics is a line of financial, customer relationship and supply chain management ERP solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

<http://www.microsoft.com/india/dynamics>