



Richard Craemer

Vice President, Marketing

Richard leads the company's marketing team, responsible for understanding the challenges faced by infrastructure and facility owners and sharing Aurigo customers' success stories. Richard has worked in technology since the dot com boom of the late nineties, consulting on web-based initiatives for some of the largest corporations in the Northeast, including Goldman Sachs, UBS Group, and AT&T. A veteran of high-growth companies, Richard has held leadership positions in the AEC software-as-a-service space for over a decade. Richard's team focuses on building customer-centric marketing programs that create raving fans. He is an alumnus of the University of Cape Town, South Africa.