

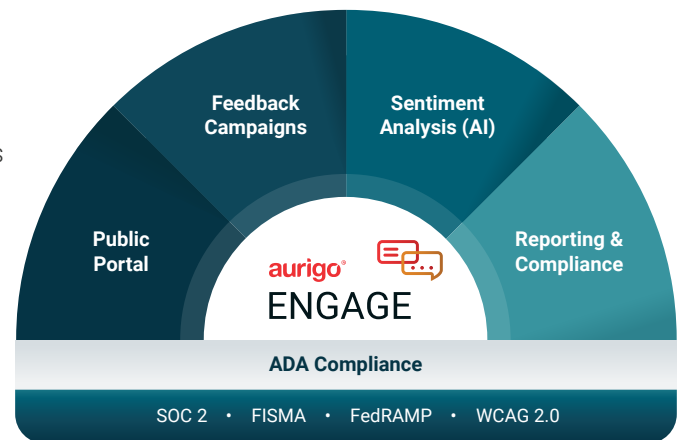
aurigo®

ENGAGE

Aurigo Engage is an all-in-one secure cloud software solution designed to help public agencies streamline public involvement during capital planning.

Aurigo is revolutionizing the way public involvement is done. Aurigo's latest product, Aurigo Engage, helps agencies build a capital plan that meets the public's needs. Aurigo Engage is designed to collect feedback early in the capital planning process and uses cutting-edge Sentiment Analysis and Emotion AI to review every comment for you – instantly cataloging each comment and measuring the sentiment of each person who participates, so you can:

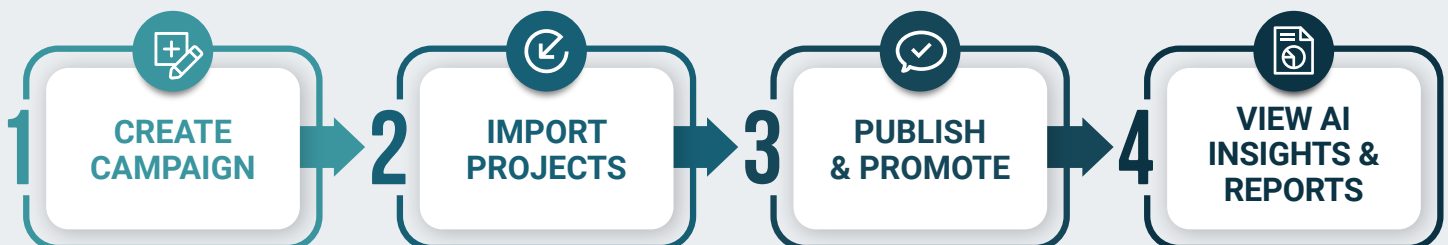
- Share your proposed plan with the public using an interactive, searchable, and map-based public portal
- Get richer insights from feedback
- Tie feedback back to your capital program or individual projects
- Incorporate feedback into your plans earlier
- Increase the public's trust in your process
- Reach more constituents virtually
- Ensure you meet all local, state and federal compliance requirements



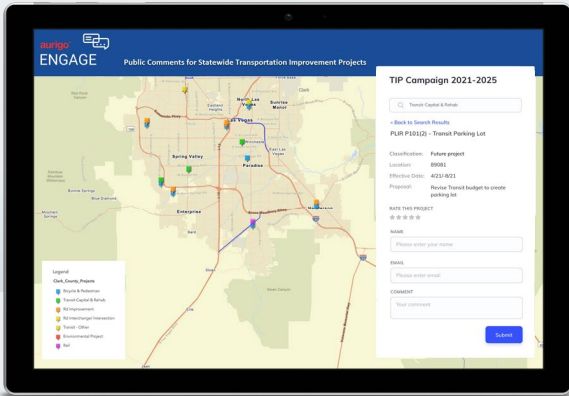
Why Aurigo Engage?

- **Purpose-built** for public involvement during capital planning
- **100% cloud solution**, so no hardware or software headaches
- **Public Portal** makes it easy to share proposed plan using an interactive map and collect feedback online
- **Feedback Campaigns** simplify sending out surveys to gather additional feedback and increase your participation rate
- **Artificial Intelligence** analyzes every comment as it comes in and instantly identifies themes, types, positivity rating and sentiment
- **Streamlined regulatory compliance reporting** for your capital planning and compliance reviews
- **Easily integrates** with your current capital planning and FHWA solution, including Aurigo Masterworks

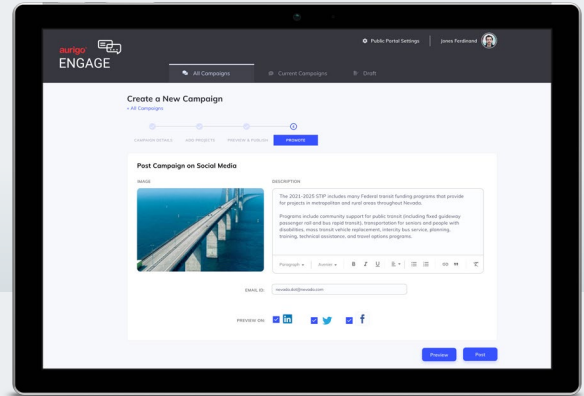
How it works



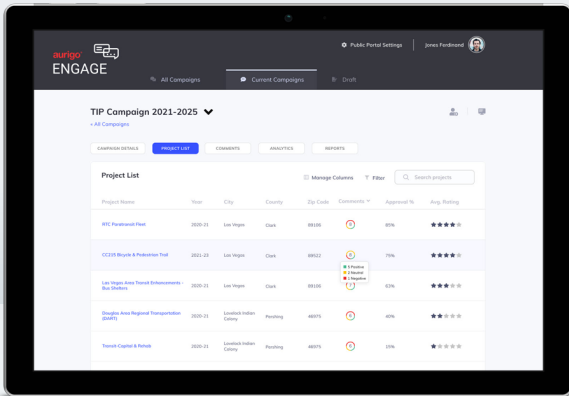
Aurigo Engage includes everything capital program owners need to streamline the public commenting process for capital programs and critical projects.



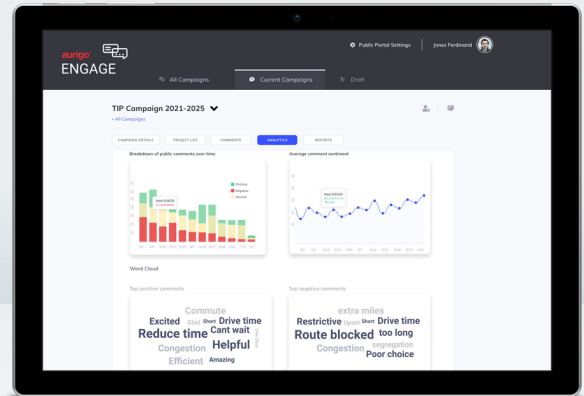
Map-Based Public Commenting Portal that can be fully branded to match your website so constituents can review capital programs and share feedback all in one place



Campaign Promotion lets you promote campaigns on social media to solicit feedback from a broader set of constituents and increase your outreach



AI-Based Sentiment Analysis reviews every comment and automatically categorizes the feedback based on type, positivity rating, and sentiment, so your team can quickly identify and focus on the biggest issues



Real-Time Dashboards and Reports that show comments, distribution over the region, public rating score, comment disposition, and more for each project and campaign

Trusted by 300+ customers across North America

Aurigo is consistently chosen over competitors during RFPs by cities, counties, states, agencies, and companies across North America. Customers appreciate the industry expertise and proven track record of results we bring to the table.

